

# JOIN Visual Connections TODAY

Membership of Visual Connections is your most effective way of maintaining visibility, influence and access to commercial opportunities within the Australian print, packaging and labels, signage and visual communications industry.

Your annual membership demonstrates your commitment to, and participation in our industry, and we take our role as your representative body very seriously. Everything we do is to further the success of our supplier members and to ensure you are front and centre within the entire industry ecosystem.

## MEMBERSHIP FEES

### NEW CONNECTOR MEMBERS:

\$1,936 inc GST

### EXISTING CONNECTOR MEMBER RENEWALS:

\$1799 inc GST

## MEMBERSHIP SUPPORTS YOUR SALES AND MARKETING EFFORTS

Membership amplifies your commercial reach through:

- Exhibitions and trade shows
- Networking events
- Subsidised digital and print advertising
- Co-branded initiatives
- Speaking and sponsorship opportunities
- Marketing and Event services

We offer a structured, high-value marketing platform that helps you reach the right audience – as well as new audiences.


## CONNECTOR MEMBERSHIP BENEFITS

1. FREE 3-hour Marketing & Content workshop
2. 1 x half page ad in Visual Impact magazine in either Spring 2026, Summer 2026, Autumn 2027 or Winter 2027 editions. 
3. Access to MyBusiness™ training modules
4. 10% – 25% discounts on floorspace at Visual Connections exhibitions
5. 10% - 25% discounts on ticketing at Visual Connections Conferences, events, training modules and marketing services
6. 30% off industry eDM blasts and marketing campaigns
7. FREE listing on Visual Connections website and in annual directory
8. Advertising discount in Visual Impact Magazine (including annual Buyers Guide)
9. Editorial opportunities across all Visual Connections media
10. Access to Member Meetings & Leader Lunches
11. Free subscription to Visual Impact Magazine (valued at \$55 per year)

## WHO CAN BE A MEMBER?

Visual Connections Membership is open to suppliers to the print, sign, graphics and wider visual communications sector. Membership provides a host of benefits, with new offerings to provide more of what you value, tailored to the size of your business and the needs of your team.

If you would like to discuss becoming a Member, please contact the team:

 (02) 9868 1577

 [membership@visualconnections.org.au](mailto:membership@visualconnections.org.au)